

**IN THE CLAIMS:**

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with underlining and deleted text with ~~strikethrough~~. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please CANCEL claims 79-81, 85, 90 and 91; AMEND claims 78, 82-84 and 86-89 and ADD new claims 94-99 in accordance with the following:

1-77. (CANCELLED)

78. (CURRENTLY AMENDED) A ~~point management system, operatively connected with a customer terminal via a communication link, employing a computer for managing points which are issued to each a customer according to transactions made by said customer and for providing services to said customer who receives services according to the issued points,~~ comprising:

~~a point issuing unit to issue the points to a customer according to transactions performed by the customer;~~

~~a point calculation unit to calculate a balance point of said customer according to transactions made by said customer~~ accumulation unit to calculate and adjust the issued points responsive to added and/or subtracted points according to the transactions;

a customer identification unit to identify the ~~said~~ customer according to customer identification information obtained from the ~~customer~~ ~~said~~ terminal via the ~~said~~ communication link; and

~~a point information sending unit to send information regarding said balance point of said customer calculated by said point calculation unit to said terminal via said communication link after said customer is successfully identified by said customer identification unit and prior to completing a possible transaction.~~

~~a notifying unit to notify the customer of the cumulative points adjusted by the point accumulation unit by enabling the customer terminal to access a designated website if the customer is successfully identified by the customer identification unit without requiring that the customer execute a transaction.~~

79-81. (CANCELLED)

82. (CURRENTLY AMENDED) The point management system according to claim 8178, wherein the notifying unit said point information sending unit further notifies receivable services in a range of the customer's present cumulative points sends information regarding receivable services in a range of the balance point of said customer using the designated website.

83. (CURRENTLY AMENDED) The point management system according to claim 82, further comprising:

a selection unit to enable the customer to select a required genre of service; and  
a service information sending a displaying unit to send information regarding said display the services belonging to the said genre the said customer selected, points required for said each service and points additionally required to receive said each service.

84. (CURRENTLY AMENDED) The point management system according to claim 83, further comprising:

an entering unit to enable the said customer to enter a required service; and  
wherein the a displaying unit further displays shortage points for receiving a service corresponding to the said service the said customer entered.

85. (CANCELLED)

86. (CURRENTLY AMENDED) The method of managing points according to claim 8589, further comprising:

notifying sending information regarding receivable services in a range of the customer's present cumulative balance points using the designated website point of said customer.

87. (CURRENTLY AMENDED) The method of managing points according to claim 86, further comprising:

enabling the customer to select a required genre of service; and  
sending information regarding said displaying the services belonging to the genre the said customer selected, points required for said each service and points additionally required to receive said each service.

88. (CURRENTLY AMENDED) The method of managing points according to claim 87, further comprising:

enabling the customer to enter a required service; and  
wherein displaying shortage points for receiving a service corresponding to the service the customer entered are displayed.

89. (CURRENTLY AMENDED) A method of managing points which are issued to each customer according to transactions made by said customer and providing services to said customer, who receives services according to the issued points in a point management system connected with a customer terminal via a communication link ~~using a computer~~, comprising:

~~issuing the points to a customer according to transactions performed by the customer;~~  
~~calculating cumulative points by adjusting the issued points a balance point of said customer according to transactions made by said customer~~ responsive to added and/or subtracted points according to the transactions;

identifying the said customer according to customer identification information obtained from the said customer terminal via the communication link; and

~~notifying the customer of the cumulative points by enabling access to a designated website for displaying the cumulative points using the customer terminal when the customer is successfully identified without requiring that the customer execute a transaction~~

sending information regarding said balance point of said customer to said terminal via said communication link after said customer is successfully identified and prior to completing a possible transaction.

90-93. (CANCELLED)

94. (NEW) The system according to claim 78, further comprising:

a transaction unit to enable said customer to make transactions via said communication link.

95. (NEW) The method according to claim 89, further comprising:

enabling said customer to make transactions via said communication link.

96. (NEW) A system, operatively, connected with a terminal via a communication link, for managing points which are issued to a customer according to transactions made by said customer and used to provide services to said customer, comprising:

    a point calculation unit to calculate a balance point of said customer according to transactions made by said customer and to store said calculated balance point of said customer to a storing unit;

    a customer identification unit to identify said customer according to customer identification information obtained from said terminal via said communication link; and

    a point information sending unit to send information regarding said balance point of said customer obtained from said storing unit calculated by said point calculation unit to said terminal via said communication link after said customer is successfully identified by said customer identification unit and prior to completing a following transaction.

97. (NEW) A point management system employing a computer for managing points issued according to transactions under identification of a customer, comprising:

    a customer identification unit to identify said customer according to customer identification information obtained from a terminal operatively connected to said point management system via a communication link;

    a point issuing unit to issue points according to said transactions under said identification by said customer identification unit;

    a point management unit to manage said points of said customer by calculating a balance point of said customer according to transactions performed by said customer; and

    a point sending unit to send said balance point of said customer to said terminal prior to a transaction made using said terminal in an event that said identification is succeeded.

98. (NEW) A method for managing points issued according to transactions under identification of a customer in a system connected to a terminal via a communication link, comprising:

    identifying said customer according to customer identification information obtained from said terminal;

    issuing points according to said transactions under said identification;

    managing said points of said customer by calculating a balance point of said customer according to transactions performed by said customer; and

sending said balance point of said customer to said terminal prior to a transaction made using said terminal in an event that said identification is succeeded.

99. (NEW) A method for managing points issued for transactions using an on-line system connected with a terminal of a customer, comprising;

calculating a balance of points based on transactions of a customer, said calculating including adding and subtracting points related to executed transactions of the customer; and

providing the balance of points immediately subsequent to identifying the customer based on entry of identification data regardless of whether the customer desires to execute a transaction.